



# Statement

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## Cable Europe comments upon publication of Digital Single Market Strategy

(Brussels, 6 May 2015) Cable Europe today welcomed the European Commission's publication and adoption of the Digital Single Market Strategy as an important element in Europe's future successful digital economy.

Matthias Kurth, Executive Chairman of Cable Europe, said: "This is a determined move to put in place a robust roadmap for a European digital future which serves both businesses and citizens in equal measure. It is now imperative that the detail is right; that we work together towards a future proof plan which recognises a mix of technologies, keeps a technology neutral approach, and does not stifle innovation and investment. As a major enabler of European broadband, the cable industry welcomes the opportunity to work with the Commission and other stakeholders as the Strategy is implemented".

Caroline van Weede, Managing Director of Cable Europe, added "Broadband is the backbone of any digital strategy, and the cable industry has already illustrated that private investment in high quality networks is a winning formula for customer choice and an intensely competitive market. The challenge now will be to create a legislative framework which is fit for purpose in satisfying a new type of customer demand. Portability of content out of home and abroad whilst protecting the creative industries' revenue model will be a key part of this. We will look to the Commission to hold fast to these principles as more details of the Strategy are unveiled".

For more on the cable industry and the DSM visit <http://www.cable-europe.eu/> to view our video on DSM [click here](#).

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## About Cable Europe

Cable Europe is the trade association that connects leading broadband cable TV operators and their national trade associations throughout the European Union. The regulatory and public policy activities of Cable Europe aim to promote and defend the industry's policies and business interests at European and international level. The European cable industry provides high speed broadband internet, TV services, and telephony to more than 63 million homes in the European Union.

[www.cable-europe.eu](http://www.cable-europe.eu)

