



# News Release

## Poland's cable industry supports the superpowers of the next generation of computer coders

(Warsaw, 29 June 2016): Supporting the development of children into the coding sector, and sharing passion for innovative technologies are the key themes behind a new initiative of UPC Polska, the largest internet, television and telephony provider in Poland. The launch of the UPC initiative at industry flagship event Cable Congress was made possible with the support of Liberty Global.

The programme entitled UPC Future Makers was launched today as part of the innovation theme of Cable Congress. The first workshop on coding included children of all ages, who received substantial support from volunteer experts involved with the CoderDojo foundation.

UPC Future Makers workshops are a display of knowledge and skills of children who will come to a series of events with their own projects and present their achievements to the guests from around the world. The overarching project will feature a few hundred children from the CoderDojo Polska foundation from Warsaw, Zambrow and Bialystok as well as five mentors of that organisation, which is headquartered in Zambrow and part of the global CoderDojo Foundation set up in 2013 in Ireland.

“The skill of coding is a truly dynamically developing element of modern education across the world, the role of which is being emphasised by various events promoting IT knowledge, along with EU and USA legislation which introduce coding workshops into their educational programmes. We have decided to enter this realm because the assets and tools to accomplish the idea of a society which can catch up with the dynamically developing technology should be provided from as earlier age as possible. By organising coding workshops during Cable Congress we wish to show the accomplishments of the youngest participants of CoderDojo workshops to the new technologies experts, and to launch our support for such initiatives” said Patrycja Goł os, VP for Corporate Affairs at UPC/ Liberty Global CEE.

At Cable Congress, the agenda features workshops and the ability for the participants of the Cable Congress to share their own experiences. The CoderDojo room is "open" for Congress delegates to talk to the children about their projects. The 'hackerspace' will give the participants the opportunity to create a game on a subject given by the organiser.

Cable Congress 2016 is taking place in Warsaw from Tuesday 28 June until Thursday 30 June. The opening day focused on disruption, whilst today - day 2 – focuses on innovation and the final day on action. Please visit [www.cablecongress.com](http://www.cablecongress.com) for the latest updates, talk to us on Twitter via @CableEurope, and follow the conversation live using #cablecongress.

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Cable Europe is the trade association that connects leading broadband cable TV operators and their national trade associations throughout the European Union. The regulatory and public policy activities of Cable Europe aim to promote and defend the industry's policies and business interests at European and international level. The European cable industry provides high speed broadband internet, TV services, and telephony into the home of 64.5 million customers the European Union.  
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