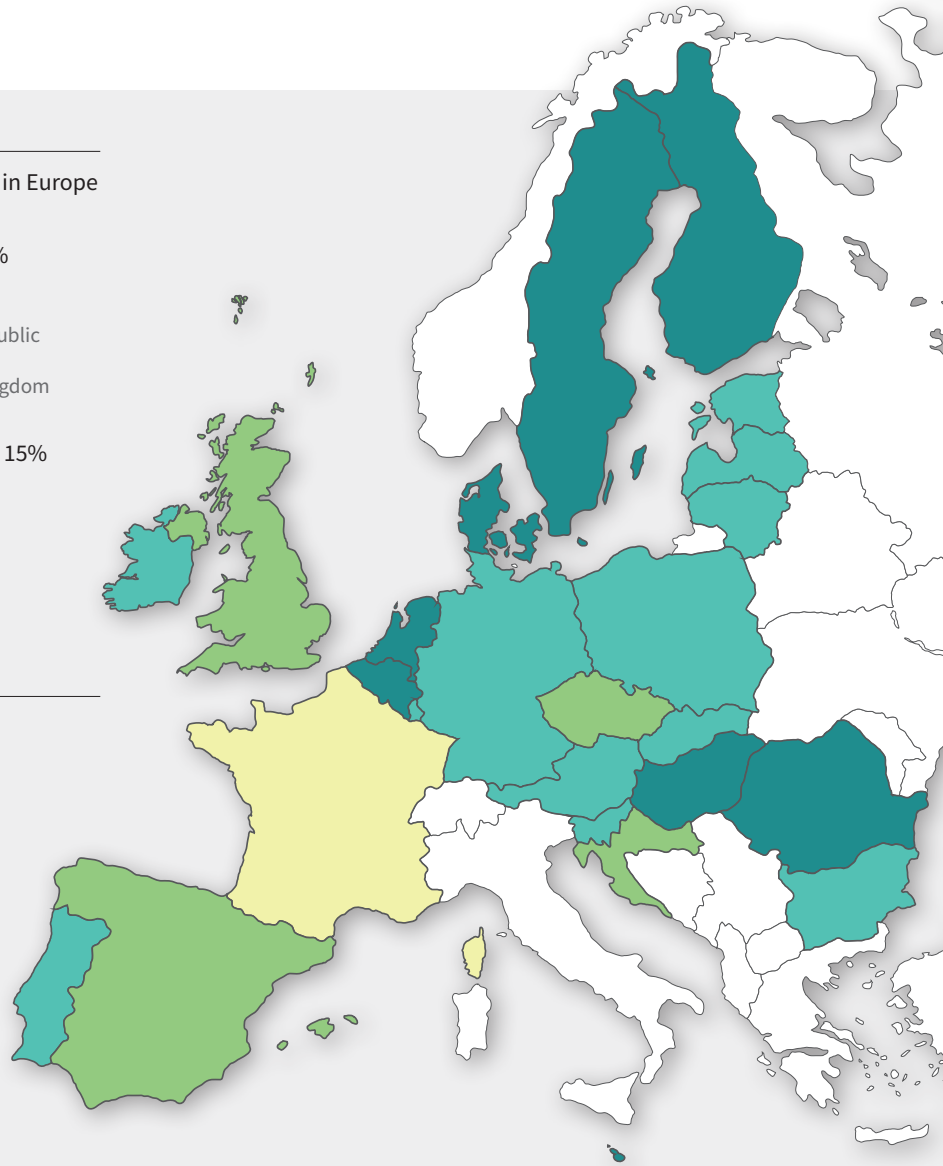
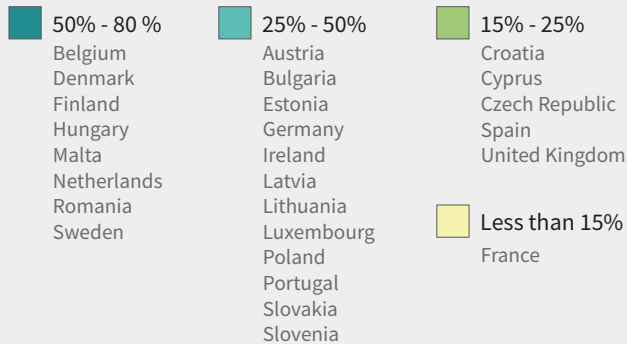


# Cable Facts & Figures

Cable networks go into the home of 65.8 million customers in the European Union, providing Digital TV, Broadband Internet, and Telephony services

## Cable penetration: Cable customers vs total households in Europe



# TELEVISION IN EUROPE



## EU TV Households

Satellite  
66 million

Cable\*  
53.5 million

IPTV  
33.5 million

DTT  
61.6 million



\* Numbers refer to the primary TV set used in the home

## Total Cable TV Customers

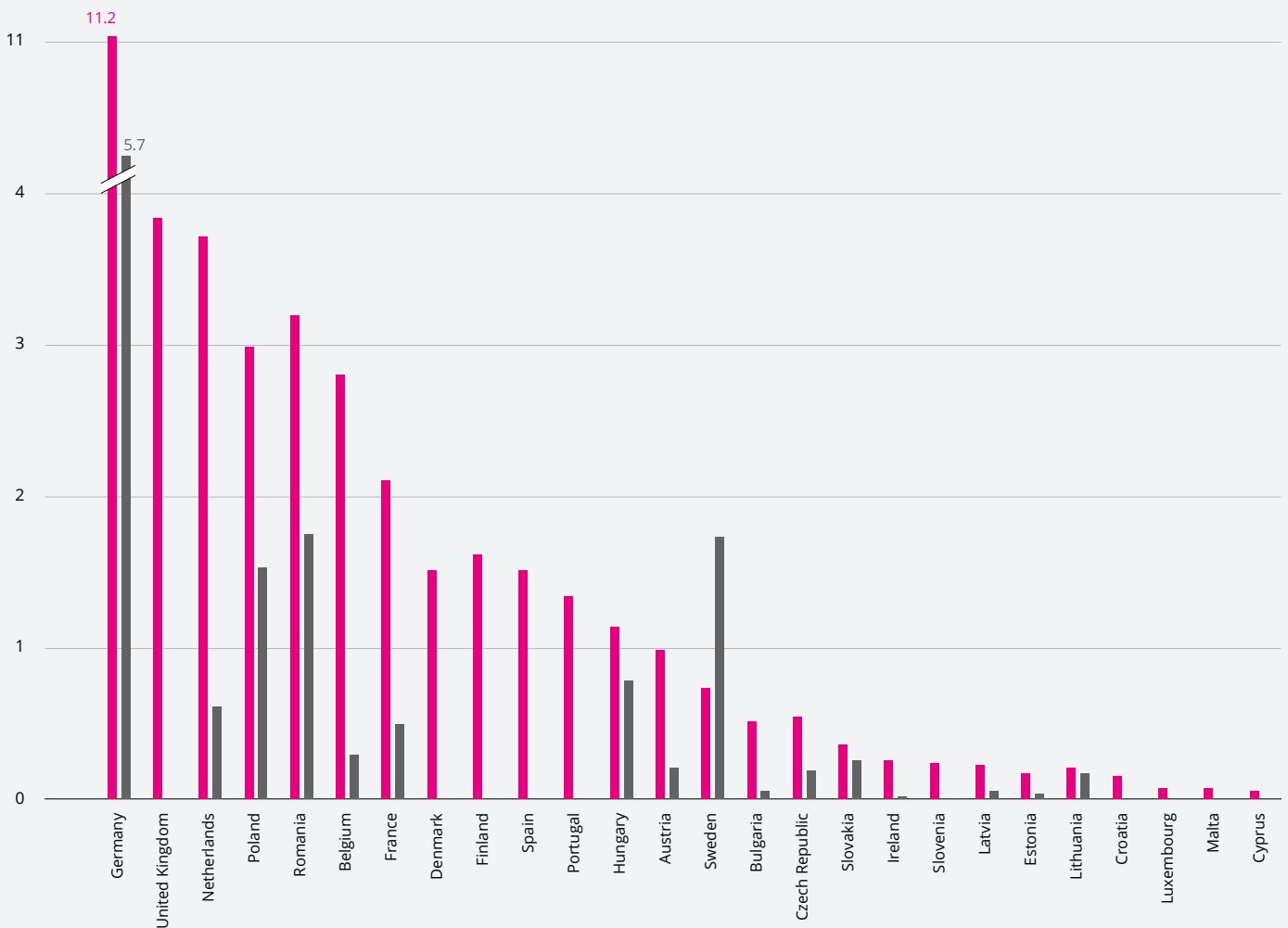


## Digital & Analogue Cable TV Customers

customers (million)

■ Digital Cable TV Customers

■ Analogue Cable TV Customers

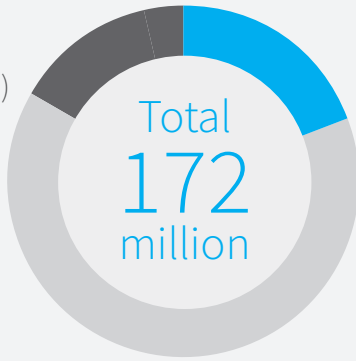




## EU Broadband Customers

## Total Cable Internet Customers

Other  
(including  
FTTH/FTTB)  
16.5%



Cable (incl.  
DOCSIS 3.0)  
19.4%

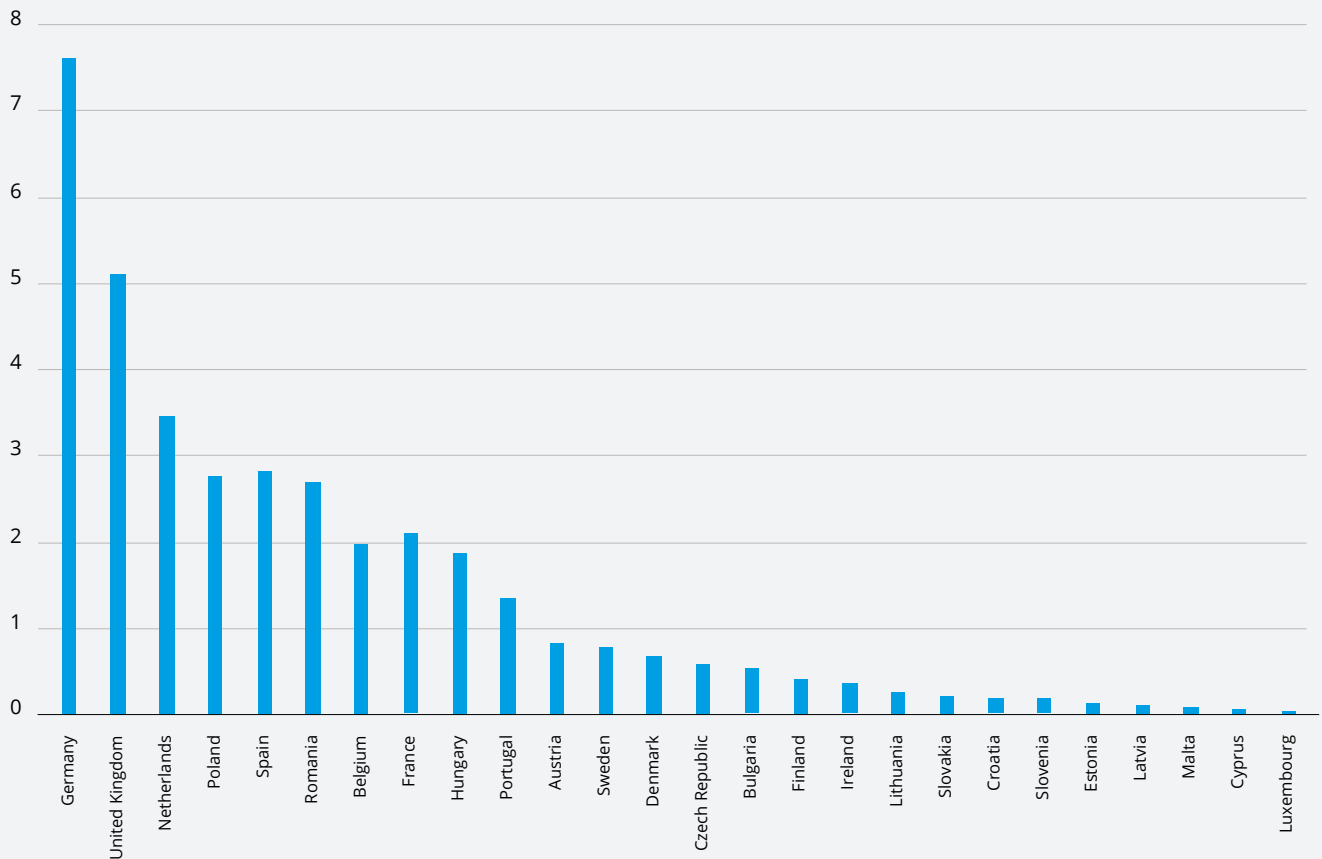
DSL  
(incl. VDSL)  
64.1%



(1) Source IDATE + European Commission

## Cable Internet Customers by Country

customers (million)



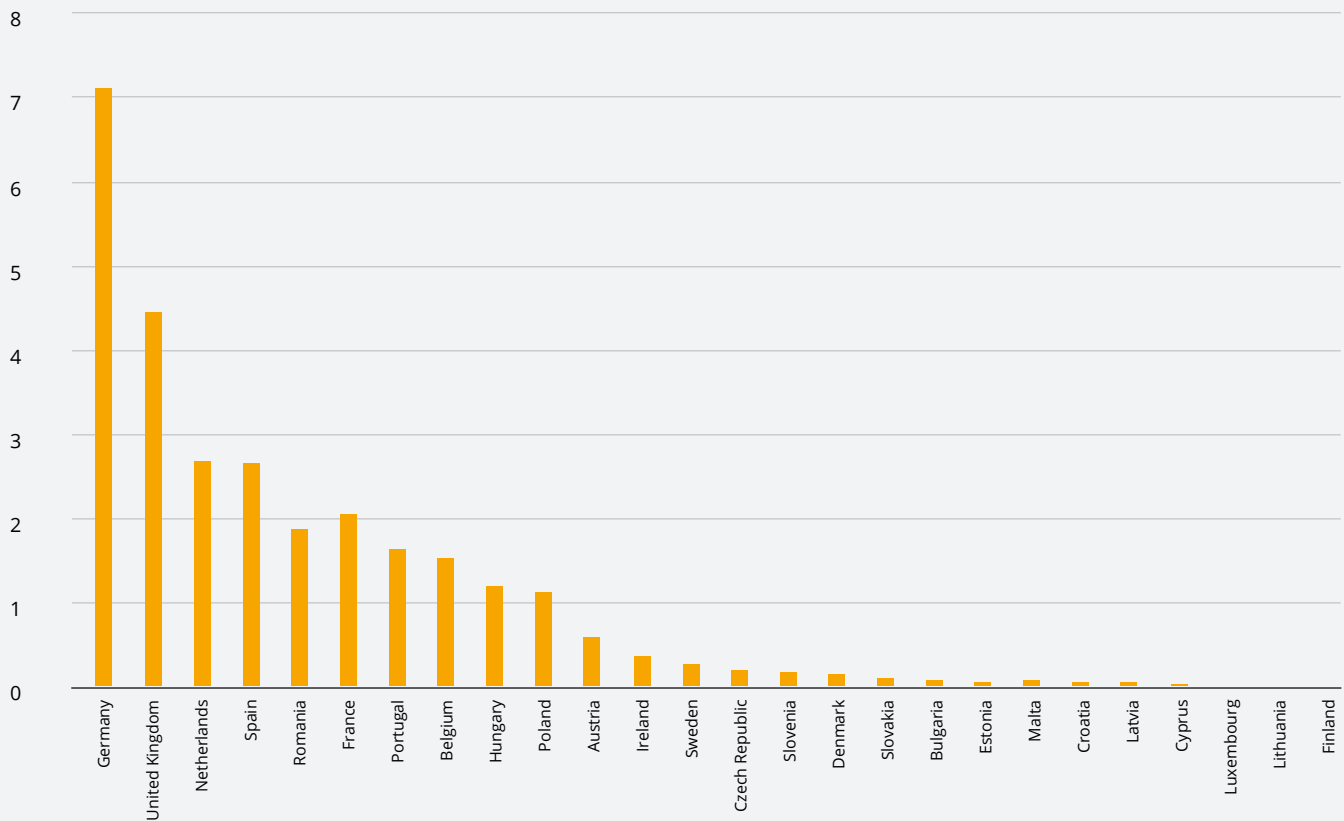


## Total Cable Telephony Customers



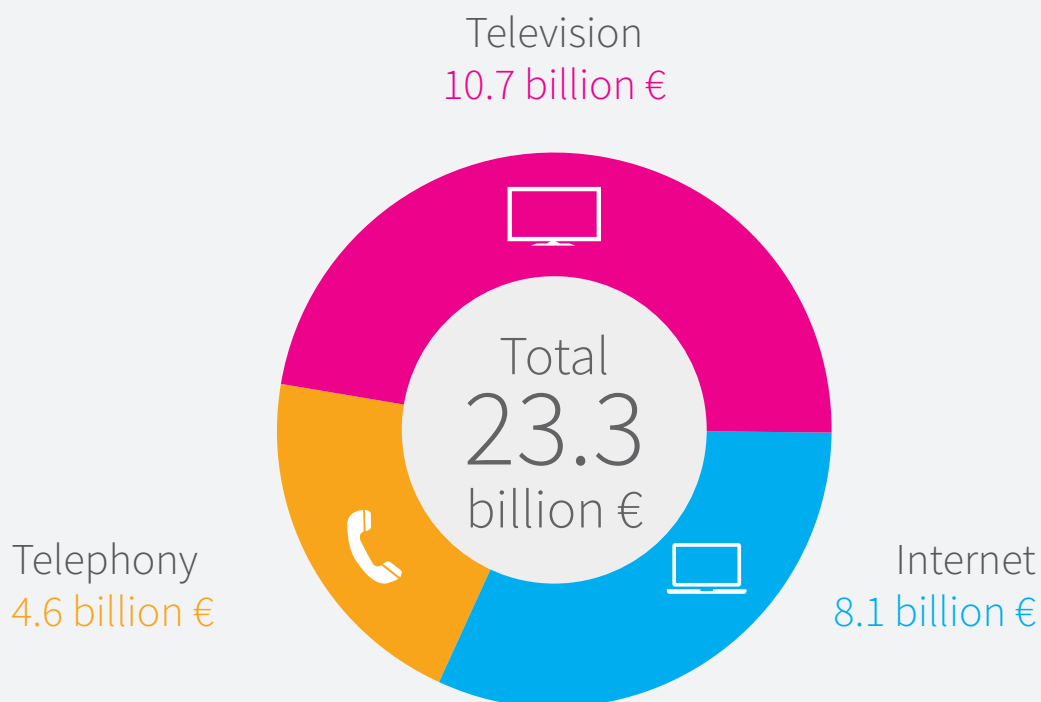
## Cable Telephony Customers by Country

customers (million)



A fast growing industry with huge potential

## Total Cable Revenue YE 2017



Total Cable Revenue YE 2016: 22.8 billion €  
Total Cable Revenue YE 2017: 23.3 billion € (+2.2%)