



News Release

Growth story continues in Europe as cable industry gears up for gigabit future

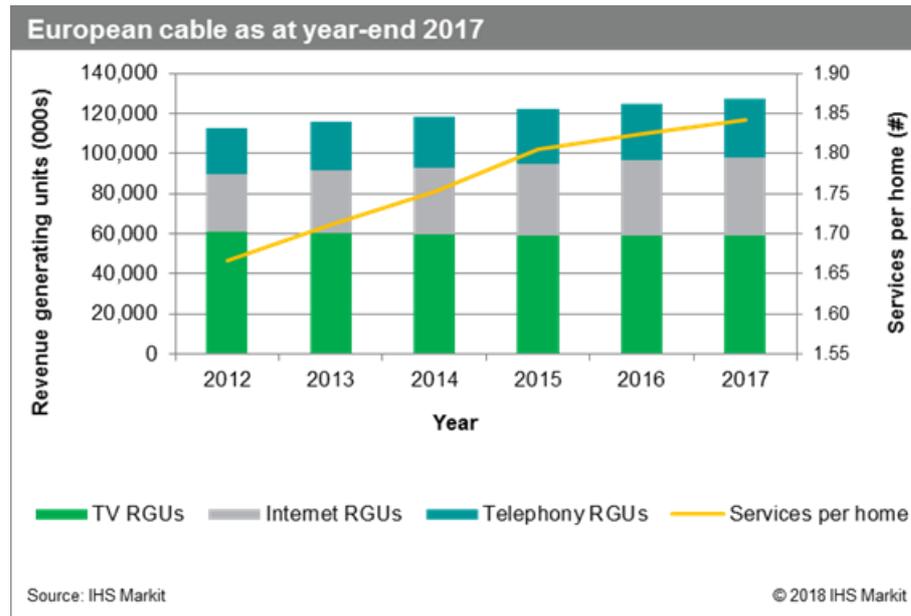
Brussels, Friday 16 November: Latest figures published by IHS Markit and Cable Europe show the number of cable homes in Europe once again grew year on year in 2017, reaching 69.2 million and comprising 36.3 percent of all television households. Revenue generating units (RGUs*) rose year on year to 127.5 million.

Consolidated full year data, released in the [European Broadband Cable Yearbook 2018](#), shows that an increase in internet subscriptions is largely responsible for this rise.

Annual total cable revenue also continued the steady growth path, reaching €25.9 billion last year, up 2 percent compared to 2016. In terms of revenue growth, internet was the best performing category, with revenue rising 4 percent to €9 billion in 2017.

Said Matthias Kurth, Executive Chairman of Cable Europe: “Cable has the lead in Next Generation Access subscriptions – those signing up for 30Mbps and above. With the ongoing upgrades to the latest technology specification – DOCSIS 3.1 – we are set to remain frontrunners in the gigabit race.”

Caroline van Weede, Cable Europe Managing Director, added: “In a time of extraordinary change, the narrative behind these latest figures shows that the cable sector and its fibre-powered networks are paving the way for Europe’s digital society whilst building on consumer trust in the quality of our products. This is borne out by increased revenues in 2017, with internet services again leading the growth curve, and the strong performance of video services. Continuous network upgrades and new service functionalities support this success. The sector is growing despite the ferociously competitive nature of the market in which we operate and the enormous choice open to today’s consumers. This speaks for itself”.



The [European Broadband Cable Yearbook 2018](#) is published by IHS Markit and the full report available by subscription.

*A revenue-generating unit (RGU) is equivalent to an individual subscription. A single home can, therefore, represent several RGUs (for example one each for TV, internet and telephony).

About Cable Europe

Cable Europe is the trade association that connects leading broadband cable TV operators and their national trade associations throughout the European Union. The regulatory and public policy activities of Cable Europe aim to promote and defend the industry's policies and business interests at European and international level. The European cable industry provides high speed broadband internet, TV services, and telephony to more than 65.8 million homes in the European Union. www.cable-europe.eu

About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions. www.ihsmarket.com



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