



# News Release

## Cable Europe responds to BEREC Guidelines on the implementation of Net Neutrality provisions

(Brussels, 30 August 2016): Cable Europe, the Association representing broadband cable operators, has today urged caution in the use of the BEREC guidelines published today. The guidelines are designed to give National Regulatory Authorities direction in implementing the Net Neutrality Regulation (Regulation 2015/2020).

The Digital Single Market is one of the greatest ambitions of the European Union and the Regulation is an important tool in enabling this ambition. Legislators have acknowledged that a fast paced technological evolution is not compatible with overly prescriptive rules. It is therefore crucial that the Regulation is implemented in the spirit as well as the letter. The flexibility to embrace new developments, be they technological, economic or societal, must lie at the heart of the regulatory framework - and its interpretation.

Matthias Kurth, Executive Chairman of Cable Europe, said: “We believe that the ambitions of the Digital Single Market strategy are shared by industry and legislators alike. We recognise that the potential for digital transformation must not be fettered by overly prescriptive rules that will stifle innovation and put lead boots on the boundless potential of our digital technology.

“Much rests now on the use of these guidelines by regulators, which whilst allowing National Regulatory Authorities the necessary autonomy could result in a negative outcome for progressive innovation. We urge the NRAs to embrace the ambitions of the Digital Single Market, and look forward to working with them as we turn the potential of Europe’s digital future into a reality”.

### **For more information please contact:**

Virginia Lee  
Director of Communications  
Cable Europe  
[virginia.lee@cable-europe.eu](mailto:virginia.lee@cable-europe.eu)  
+32 2 556 21 02

### **About Cable Europe**

Cable Europe is the trade association that connects leading broadband cable TV operators and their national trade associations throughout the European Union. The regulatory and public policy activities of Cable Europe aim to promote and defend the industry’s policies and business interests at European and international level. The European cable industry provides high speed broadband internet, TV services, and telephony into the home of 64.5 million customers the European Union.

[www.cable-europe.eu](http://www.cable-europe.eu)



Cable Europe